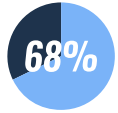




Pet Products

Why Target Pet Parents?

The Pet Industry Is Booming.



180M US households with pets (68% of US households)



Annual pet industry spending is > \$80M



Pet industry annual growth rate is 4x over 20 years!



Job growth estimated at 11% from 2012-2024

Pet Parents **LOVE** To Share!

65% of pet parents post about their pets on social media and on average post at least **2x per week**.

50% of pet parents say that their pets get **more social attention** than they do!

Pet Parents ❤️ To Spend.

US pet owners spend \$140+ pet month on their pet (\$1,600/yr!)

60%

Buy a birthday gift for their pet

44%

Buy vacation souvenirs for their pet

67%

Include their pet on family vacations

52%

Buy a special meal for their pet

Who? What? Where? How?

Store Openings

Resell On Your Site

Amaze your customers
with Giveaways

Wow your Clients
with unique Gifts

Use for Marketing Campaigns & Incentive Programs

Draw a Crowd at
Tradeshows

Stand out at Events

What Our Customers Are Creating With Us



Here Is How We Think About Design



Fan Love (AKA Branded)

Showcase who you are with branded designs that are consistent with your brand's colors, elements, and logos.



What's All The Bark About? (AKA Dog Themed)

Showcase your love for pets with fun pet focused designs and patterns that any pet parent will love!



GQ (AKA Fashion Forward)

Showcase your fashion first feeling with trendy designs and styles that put fashion first before brand exposure.



Where's Waldo (AKA Geo Located Themes)

Showcase your home town's key buildings, colleges, monuments, sayings, and scenery.

Dog Toy



Toy Size Chart:

	Size
Height	7
Width	64"
Depth	1"

Features:



Best Dog Toy Awards:



Nylon Collar



Collar Size Chart:

	X-Small	Small	Medium	Large
Length	7-11"	11-16"	14-20"	18-26"
Width	1/2"	5/8"	3/4"	1"
Thickness	0.1"	0.1"	0.1"	0.1"

Ribbon Design:



Rubber Emblem Design:



Nylon Leash



Leash Size Chart:

	Small	Medium	Large
Length	4' or 6'	4' or 6'	4' or 6'
Width	5/8"	3/4"	1"
Thickness	0.1"	0.1"	0.1"

Ribbon Design:



Rubber Emblem Design:



Stainless Steel Bowl



Bowl Size Chart:

	X-Small	Small	Medium	Large	X-Large
Top Diameter	4.7"	5.5"	6.5"	8"	9"
Bottom Diameter	6.1"	7"	8.4"	10.2"	11.8"
Capacity	5 oz	9 oz	19 oz	27 oz	55 oz

Folded Travel Bowl



Bowl Size Chart:

	One Size
Diameter	7.5"
Height	3.7"
Capacity	1100ml

Bed



Size Chart:

	Small	Medium	Large
Width	26"	34"	40"
Length	20"	26"	30"
Depth	4"	4"	4"

Toy Basket



Size Chart:

One Size	
Width	15"
Length	9"
Depth	10"

Zippered Poop Bag Pouch



Size Chart:

	One Size
Width	2"
Length	3.75"
Height	1.5"

Reviews

“The dog items are killing it for us!
Our customers love them and
they are a huge success at
our events.”

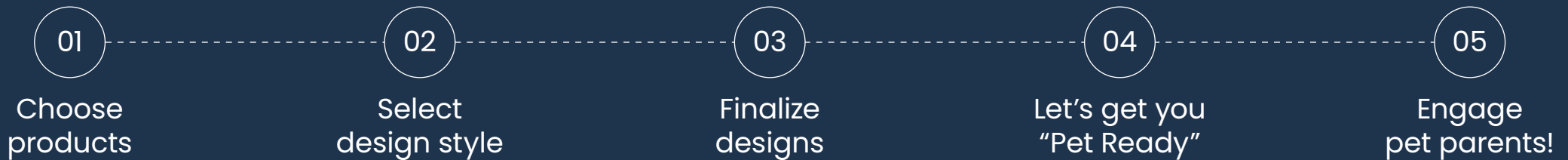
We were surprised on how engaged
our customers were when we started
selling pet accessories.
A nice surprise :)

“We have been thrilled with the
response that we've seen from
our customers.”

“We use our custom pet swag as
a marketing tool to incentive our
followers to purchase at a higher
average order value...and it worked!”

Want To See More?

Let us know what you're interested in seeing
and we can bring your idea to life!



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